



Press release

GENERALFINANCE INVESTS IN TRAINING

Agreement signed with E-CO E-learning Studio to provide training projects for its employees

Milan, 09 July 2024 – Generalfinance, a supervised financial intermediary listed on the STAR segment of Euronext Milan and specialised in the factoring sector, has signed an agreement with E-CO E-Learning Studio ("E-CO") for training, in e-learning mode, for its employees.

E-CO has provided Generalfinance with several services, including the use of a dedicated platform - [LMS AcademyOnline](#) - to access the vast catalogue of courses offered in e-learning mode and ad hoc activities and tools to facilitate learning. In particular, the initial focus is on training in controls, anti-money laundering, compliance and regulation 231/01, with the aim of increasing the level of knowledge in areas that are more and more relevant for a supervised financial intermediary.

The decision to be supported by E-CO in the training activity stems from its specific expertise in the banking and insurance sector and its almost twenty years of experience in e-learning.

"With this agreement," emphasised Ugo Colombo, CFO and HR manager of Generalfinance, "we are further investing in our employees and their training, using digital tools that are agile and guarantee flexibility of remote use. We are strongly convinced of the need to constantly update internal competencies, also in view of the peculiarities of our sector, and the e-learning delivery formula facilitates the realisation of this goal of ours, in addition to facilitating the delivery of training courses".

GENERALFINANCE

Founded in 1982 and in the factoring business for over 30 years, Generalfinance is a supervised financial intermediary specialised in financing the working capital of businesses, able to guarantee rapid and customised interventions according to the different needs of its customers. Operating from its two offices in Milan and Biella with a team of roughly 70 professionals, Generalfinance is a leader in the segment of factoring for distressed companies. www.generalfinance.it

E-CO E-learning Studio s.r.l.

With almost 20 years of experience in e-learning, E-CO offers catalogue-based or ad-hoc, customised, accessible and regulatory compliant training. Its LMS platform promotes clear and immediate training and its business model supports inclusiveness and respect for diversity. Its customers include most Italian banking and insurance institutions.

Generalfinance S.p.A.

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