Press Release

GGH – GRUPPO GENERAL HOLDING PURCHASES GENERALFINANCE SHARES

Milan, 31 July 2026 – Generalfinance (the "**Company**"), a financial intermediary specialized in factoring and listed on the Euronext STAR Milan segment of Borsa Italiana, on behalf of its controlling shareholder GGH - Gruppo General Holding S.r.l. ("**GGH**"), announces that, on today's date, GGH purchased 14,000 shares of the Company on the market for an aggregate consideration of approximately Euro 300,000.

The increase in GGH's shareholding in Generalfinance, which also takes place in the context of the recent increase (approximately +0.94%) in the stake held by Massimo Gianolli's personal holding company (MGH - Massimo Gianolli Holding S.r.l.) in GGH, which now accounts for approximately 84% of GGH's share capital, is driven by the current market price of Generalfinance shares which, in the opinion of Massimo Gianolli and GGH, does not reflect the Company's actual value and long-term prospects.

Details of the transaction will be disclosed to the market in accordance with the applicable legal and regulatory requirements.

GENERALFINANCE

Founded in 1982 and led by Massimo Gianolli for 38 years, Generalfinance is a regulated financial intermediary that provides financing to businesses through factoring solutions tailored to the entire supply chain, thanks to dedicated teams capable of supporting, stabilising and revitalising the value of companies. Operating from offices in Milan, Biella, Rome and Madrid with a team of around 90 professionals, Generalfinance is a leader in the factoring segment for companies in 'Special Situations'.

Generalfinance S.p.A.

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