



Press release

Generalfinance signs an agreement with CDP to support the working capital financing needs of SMEs and MidCaps

Milan, 20 August 2025 – Generalfinance S.p.A., an Italian financial intermediary specialising in tailor-made factoring solutions, announces the signing of a new financing agreement with Cassa Depositi e Prestiti (CDP), through CDP's 1 billion plafond dedicated to factoring and provided for in the [agreement recently signed between CDP and Assifact](#) to support SMEs and Midcaps.

This agreement will allow Generalfinance to access, through funding from CDP, a **loan for an initial amount of 7.5 million euros**, dedicated to the purchase of trade receivables assigned by its customers, at competitive conditions.

With this new initiative, Generalfinance intends to:

- strengthen the availability of funding to support the liquidity of SMEs and medium-sized enterprises;
- further diversify funding sources, in line with the guidelines of the 2025-2027 business plan.

"We are proud to start a collaboration with CDP – commented Massimo Gianolli, CEO of Generalfinance – which confirms the solidity of our positioning and allows us to strengthen our support for companies in Special Situations with the need to finance working capital. This agreement – developed in the context of the initiative defined with the valuable support of Assifact – represents an opportunity for us to optimize funding at competitive conditions."

GENERALFINANCE

Founded in 1982 and led for over 35 years by Massimo Gianolli, Generalfinance is a supervised financial intermediary, specialized in factoring, able to guarantee rapid and customized interventions based on the different needs of customers. Operating at the offices in Milan, Biella, Rome and Madrid with a team of about 80 professionals, Generalfinance is a leader in the factoring segment for companies in "Special Situation".

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