



## Generalfinance: completed the private placement of a 50 million euro senior unsecured bond

**Milan, 14 April 2025** – Generalfinance S.p.A., a financial intermediary specialising in factoring for companies in “Special Situations”, has successfully completed the private placement of a senior unsecured bond for a total amount of 50 million euros, exclusively reserved for qualified investors.

The bond, with a maturity of three years (April 2028) and a redemption option by Generalfinance two years after issue, pays a fixed annual interest rate of 5.5% and has been subscribed by leading Italian and foreign institutional investors, confirming the market’s confidence in the company’s soundness and growth prospects. The bond will be listed on Euronext Access Milan.

The proceeds of the issue will be used to support Generalfinance’s development plans and to further strengthen its lending capacity in the reference segment.

The issue date of the bond is scheduled for 17 April 2025.

*“We are very pleased with the outcome of the transaction – commented **Massimo Gianolli**, CEO of Generalfinance – which confirms the credibility of our strategy and the confidence of investors in the company’s ability to generate sustainable financial results over time.”*

The transaction was structured with the assistance of Equita SIM, as Arranger and Lead Manager, and Ceresio Investors as Co-Lead Manager. With regard to the legal aspects, Generalfinance was assisted by the law firm Legance Avvocati Associati, while Bank of New York Mellon acted as Paying Agent and Account Bank.

### GENERALFINANCE

*Founded in 1982 and run for more than 30 years by Massimo Gianolli, Generalfinance is a regulated financial intermediary specializing in factoring, providing swift and tailored solutions to meet the diverse need of its clients. Operating from its offices in Milan, Biella and Madrid with a team of around 80 professionals, Generalfinance is a leader in the segment of factoring to distressed companies.*

### Generalfinance S.p.A.

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