



Press release

GENERALFINANCE: EVENT “FACTORING & CCII: NUOVE LUCI E VECCHIE OMBRE”

Together to Overcome Crises and Safeguard Businesses

Milan, June 7, 2024 - The evocative setting of Ca' del Moro Wine Retreat, home to La Collina dei Ciliegi winery, once again hosts for the third year the conference "Factoring & CCII: nuove luci e vecchie ombre", organized by Generalfinance, a financial intermediary listed on the STAR segment of Euronext Milan and specialized in factoring for SMEs.

The event is divided into five working sessions, where the interaction dynamics between the factoring instrument and the Code of Corporate Crisis and Insolvency (CCII) will be explored, including potential new legislative provisions and their implications for businesses. It will also be an opportunity to analyze best practices in the field of factoring to effectively address financial stress situations and to share experiences and knowledge with industry experts, financial and legal professionals, and business operators: these are the primary goals of the roundtable discussions.

Throughout the event, there will be numerous speeches by experts and professionals from various sectors, moderated by **Andrea Cabrini**, Director of Class CNBC. Among the speakers: **Carlo Altomonte** - Professor of European Economic Integration at "Luigi Bocconi" University, **Giulio Andreani** - Partner, National Head of Crisis Taxation, Member of the Technical Committee for Tax Reform, PwC TLS, **Jacopo Barontini** - Managing Director and Head of Financial Restructuring Advisory Italy at Alvarez & Marsal, **Alessandro Bellia** - Partner at KPMG Advisory, **Massimiliano Bonamini** - Managing Partner at Bonamini & Partner, **Federico Bonanni** - Partner at KPMG, **Daniela Cataudella** - Head of Dynamic Business Solution at SACE, **Alex Fattorini** - Co-Partner at DGPA & Co. S.p.A., **Luca Jeantet** - Co-Head of the Insolvency and Restructuring Department at GOP Law Firm, **Maurizio Leonardo Lombardi** - Equity Partner at DGPA and Professor at SDA Bocconi, **Linda Morellini** - Partner at Giovanardi Law Firm, **Giuseppe Palermo** - Partner at PWC BRS, **Fedele Pascuzzi** - Head of Special Situations at PWC, **Marcello Pollio** - Head of Insolvency & Restructuring Department at Bureau Plattner, **Paolo Rinaldi** - Partner & Managing Director at AlixPartners, **Cristiano Ruspi** - Partner at Giovanardi Law Firm, **Salvatore Sanzo** - President and Equity Partner at LCA Law Firm, **Ezio Simonelli** - Chartered Accountant at Simonelli Associati, **Antonio Tavella** - Partner at Chiomenti Law Firm, **Michele Thea** - Partner at EY, Europe West NPE Leader, **Matteo Uggetti** - Senior Partner at Deloitte Financial Advisory, Paola Vallino – Insolvency and Restructuring Department at GOP Law Firm.

Welcoming the participants, **Maurizio Dallochio**, Chairman of Generalfinance and Professor of Corporate Finance at Bocconi University, and **Massimo Gianolli**, CEO of Generalfinance, opened the event. During his opening speech, Gianolli commented: *"The organization of this third meeting stems from the need to examine the tools that enable companies to face severe financial challenges, particularly those burdened by substantial debt repayments aggravated by high-interest rates. Over time, this condition should become more manageable, but it is crucial to focus on analyzing the true*



health of companies to avoid the risks of significant economic and employment setbacks. Leveraging the cohesion and the ability of all stakeholders specializing in business recovery to provide effective responses to companies is essential."

Maurizio Dallochio, Chairman of Generalfinance and Professor of Corporate Finance at Bocconi University, emphasized: *"After months spent in a state of uncertainty regarding the global economic situation, and despite ongoing geopolitical challenges, the easing of inflationary pressures offers a glimpse of a potential reduction in interest rates, even though caution still prevails among the leaders of major global financial institutions. With this event, we also aim to explore the impacts of the possible and hoped-for resurgence in investments. These, together with the restoration of sufficient liquidity levels, should not lead us to lower our guard regarding the necessity for constant review of the tools available to companies and the financial balances they can create. Ensuring that businesses' responsiveness and flexibility to new economic conditions contribute to regaining stability and resuming growth indicators is vital."*

GENERALFINANCE

Founded in 1982 and led by Massimo Gianolli for over 30 years, Generalfinance is a supervised financial intermediary specialised in factoring, able to guarantee rapid and customised interventions according to the different needs of its customers. Operating from its two offices in Milan and Biella with a team of roughly 70 professionals, Generalfinance is a leader in the segment of factoring for distressed companies.

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