



## Press Release

# GENERALFINANCE CHOOSES RIGHT HUB TO PROMOTE INCLUSION AND BIODIVERSITY

**Milan, 19 October 2023** - Generalfinance S.p.A., a supervised financial intermediary listed on the STAR segment of Euronext Milan and specialized in the factoring sector, announces that, in full agreement with the Sustainable Development Goals (SDGs) of the 2030 Agenda, has chosen to promote an environmental and social sustainability project that aims to combine the protection of biodiversity and the employment inclusion of people with disabilities.

Through this project in partnership with **Right Hub Società Benefit** ([www.righthub.it](http://www.righthub.it)), a company specialized in promoting sustainability in business management, Generalfinance will support the Milan-based **social cooperative Cascina Biblioteca** (<https://cascinabiblioteca.it>) by acting as a promoter of job placement initiatives for disadvantaged people and social agriculture activities that the cooperative offers.

The project is divided into two different areas of activity: **sustainable beekeeping**, dedicated to protecting bees and preserving biodiversity, and **sustainable agriculture**, aimed to promote responsible and environmentally friendly agricultural practices.

In addition, the sustainability initiative realized with Right Hub aims to promote the **job inclusion of a person with disabilities** who will thus have the opportunity to be professionally integrated and appropriately involved in activities.

It is also planned to organize days dedicated to **corporate volunteering** activities at Cascina Biblioteca for Generalfinance employees.

**Massimo Gianolli, CEO of Generalfinance S.p.A., commented:** *"The project of collaboration with Right Hub is part of our commitment, already documented by the publication of our first sustainability report, aimed at generating positive social and environmental impacts. We strongly believe in the responsibility that a business entity such as ours must have towards the community and we hope that the initiatives undertaken can generate important value in the territories in which we operate. Our heartfelt thanks to Right Hub and Cascina Biblioteca, operators with whom we have started this important collaboration."*

## GENERALFINANCE

*Founded in 1982 and operating for over 30 years in the factoring sector, Generalfinance is a supervised financial intermediary, specialized in financing the working capital of companies, able to guarantee rapid and customized interventions according to the different needs of customers. Operating at the two offices in Milan and Biella with a team of about 70 professionals, Generalfinance is a leader in the factoring segment for distressed companies.*

### **Generalfinance S.p.A.**

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